

START YOUR NEW  
TOMORROW, TODAY ...

Join us at the following  
February events:

Thom Dutton and Friends-  
Celtic Harp  
Monday, February 1  
3:30 PM  
Skyline Room  
Free

American Red Cross Blood  
Drive  
Tuesday, February 2  
2-7 PM  
Skyline Room

Happy Hour-Joe Naples  
Piano-Vocal  
Monday, February 12  
3PM  
Skyline Room  
\$2 guests- please RSVP

"Senior Focus" by  
The American Red Cross  
Tuesday, February 16  
6:30 PM  
Skyline Room  
Free

Rosalie Muschal Reinhardt-  
Inspirational Speaker  
"Power of Love"  
Monday February 22  
3 PM  
Skyline Room  
\$2 guests- please RSVP

Dottie and Friends -Sing-A-  
Long  
Tuesday, February 23  
2 PM  
Skyline Room  
Free

Resident Birthday -Dick Stacy  
and Jon Sieger  
Trumpet/Sax/Piano/Vocals

Thursday, February 25  
3 PM  
Skyline Room  
\$2 guests - please RSVP

These events are open to the  
public ... please call to RSVP or  
to ask about the 100+ activi-  
ties planned this month!

315.986.9100  
585.223.7595  
www.parkwoodheights.com

# The Parkwood Post

A NEW TOMORROW

FEBRUARY 2010

## The History of ...

### Valentine's Day

Every February we celebrate Valentine's Day by giving flowers, candy and cards to those we love. We do this in honor of Saint Valentine. You may be wondering, "Who is St. Valentine"?

Legend has it that Valentine was a priest who served during third century Rome. There was an Emperor at that time by the name of Claudius II who decided that single men made

better soldiers than those that were married. With this thought in mind he outlawed marriage for young men in hopes of building a stronger military base. Supposedly, Valentine, decided this decree just wasn't fair and chose to marry young couples secretly.

Perhaps we'll never know the true identity and story behind the man named St. Valentine, but this much is for sure...February has been the month to celebrate love for a long time, dating clear back to the Middle Ages. In fact, Valentines ranks second only to Christmas in number of greeting cards sent.

## Build Your New Patio Home Take Advantage of \$6,500 Tax Credit



Great news for those who are thinking of downsizing, or moving up to a Parkwood Patio Home Lifestyle! The Federal Housing tax credit has recently been extended and repeat home-buyers now qualify for a **tax credit for up to \$6,500!**

Homes must be a principal residence and must close before June 30, 2010. That means you have time to **BUILD** your custom patio home and put up to \$6,500 in your pocket! But you have to act soon!

Have you taken a look at our quality-built, custom patio homes? With several spacious floor-plans and endless custom finishes to chose from— this Parkwood Lifestyle is as unique as you are.

**Tour our Furnished Model today or call to schedule your personal showing.**

## Take a Break From Winter ... Warm Up with a Parkwood Lifestyle

Sign a Lease for an Apartment or Villa at Parkwood Heights and get ALL of these Parkwood Perks ... Absolutely FREE! But Hurry, this special ends when the snow ends – Limited Time Offer!

- No Application Fee
- A Housewarming Luncheon for you and 10 of your Guests in the Fireside Dining Room
- \$100 Gift Card to Eastview Mall
- 3 Months FREE Cable
- 2 Night Stay in the Guest Suite for Friends or Family
- Gift Certificate to the Parkwood Salon

## Kates Korner

This month our Senior Seminar will be *Senior Focus*, presented by The American Red Cross from **6:30 to 7:30 p.m. on Tuesday, February 16<sup>th</sup> in The Skyline Room**. It will address issues centering on the aging process and ways to live a healthy and productive life. Please feel free to bring family members and/or your friends along too. If you have any questions, contact Kate at (315) 986-9100. I also welcome any suggestions regarding educational topics that you would enjoy having shared here at our seminars!

*Kate O'Brien, Executive Director*



## Senior Living Apartments • Villa Homes for Lease Patio Homes for Sale

Start Your New Tomorrow, Today ...

1340 Parkwood Drive  
Macedon, NY 14502

Phone: 315.986.9100 • 585.223.7595  
www.parkwoodheights.com  
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## What's happening at Parkwood Heights ...



- Thank You to everyone that participated in our recent **Blood Drive**. It was a huge success and your donation is greatly appreciated.

- Our next program in our FREE monthly seminar series will be "How we React in a Positive Manner to Life's Challenges." presented by

Kate O'Brien and held **Tuesday, January 19th at 6:30pm in the Skyline**. Refreshments! RSVP 315.986.9100

- Welcome new residents: **Jean B.; Alvina M. and Patrina F.**
- Have you visited the new Parkwood Patio Home Model? Open Sundays from 1pm–3pm, or call for your personal tour. Ask our Sales Counselors how you can take advantage of the **\$6,500 Homebuyer Tax Credit!** But hurry this is a limited program.
- We're going "green" and need your help! Having the newsletter emailed to you can help save resources! Call today to be

added to our email list and receive a **FREE GIFT**, just for helping us save resources!

- Happy Birthday to Parkwood Residents: **Jeannette V. 2/5; Leonora M. 2/6; Ruth B. 2/6; John C. 2/7; Kay O. 2/7; Lucy M. 2/13; Doris S. 2/17; Norman L. 2/26; Doris N. 2/27; Doris C. 2/28; Marlyn S. 2/28.**
- Thinking about making a move? Ask about our **Parkwood Perks** program and take advantage of great incentives for a limited time.
- **Good bye Winter Worries!** Did you know that Parkwood Heights has a full service generator to service all senior apartments, the community center and each Villa home? You never have to worry about losing power in the middle of winter again! And, just imagine never having to shovel snow or worry about sky-high heating bills again. With a Villa or Apartment Lifestyle, maintenance, generator and snow removal is included! Along with a host of other services and conveniences. Beat the winter blues... let us handle the hassle while you enjoy your New Tomorrow!



**We now have On-Site Geriatric  
Primary Physician Services**  
From  
Rochester General Health Systems  
Available to all Parkwood Heights  
Campus Residents